



# March 2 & 3, 2018

UCONN SCHOOL OF SOCIAL WORK

Deciding when and how to Run for Office  
Campaign Planning · **FUNDRAISING** · Communicating Your Message  
USING SOCIAL MEDIA · **Public Speaking**  
Career Paths for Social Workers in Political Settings

## FRIDAY

8:30 am - Registration

9:00 am - 5:00 pm

## SATURDAY

9:00 am - 4:00 pm

The Lyceum  
227 Lawrence Street  
Hartford, CT 06106

Register Today!

<https://tinyurl.com/uconn-campaign-school>



[politicalinstitute@uconn.edu](mailto:politicalinstitute@uconn.edu)



959-200-3639

10% discount for registrations  
received by 2/2

**\$50 Students**  
**\$175 All Others**

Attendees eligible to  
earn 12 CECs

## Day one

Workshop led by **Kate Coyne-McCoy, MSW**, president of Campaign Fixer / KCM Consulting, has trained more than 8,000 candidates and assisted with hundreds of successful elections. She's designed and implemented candidate training and support programs for EMILY'S List and for the Oval Office program at Harvard University while serving as a Fellow in the Women's Public Policy Program. Kate is a social worker, an experienced advocate, coalition builder, effective organizer, knowledgeable recruiter, skilled fundraiser, powerful and dynamic facilitator and former candidate for Congress.

## Day two

Features interactive workshops and panels led by highly regarded political social workers and current elected officials. **Participants will learn valuable skills that can be applied to any practice setting.**

*"Politics is social work with power."*

*Sen. Barbara Mikulski*

Nancy A. Humphreys Institute  
for Political Social Work

**UNIVERSITY OF CONNECTICUT**

School of Social Work

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