



EMPOWERING SOCIAL WORKERS!

Inspiring Action, Leading Change

NASW/CT's 37th Annual Conference

SPONSORSHIP & EXHIBITOR PROSPECTUS

May 31, 2024



Conference Overview

The NASW- CT Annual Conference is the must-attend event of the year for Connecticut social workers. The conference brings together hundreds of participants from across the region for a day of learning and networking.

Who Sponsors and Exhibits?

Academic and Educational Institutions

Government Agencies

Long-term Care Organizations

Medical/Healthcare Products and Services

Mental Health Providers and Services

Nonprofit Organizations

Professional Services

Veteran's Organizations

Sponsor Benefits

Interact with social workers face-to-face to increase your organization's brand awareness

Generate leads or sell your product!

Network with industry colleagues and find new business partners.

Provide customer service to existing customers.

Gain valuable insight on your customer's needs.

Identify potential employees.



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

PARTNERING SPONSOR \$3,500

This top echelon sponsorship, significantly supports the state's professional social worker organization's conference. It includes acknowledgement in all the chapter's promotional materials including the Save the Date postcard sent to over 2500 NASW/CT members (If sponsorship received by February 1, 2024), banner on Conference page with logo and company link, event signage, social media exposure and the online Conference brochure.

Recognition during the Conference's Opening Session: A representative will have 3 minutes to address attendees during opening remarks

All staff employed by the Partnering Sponsor may attend the Conference at NASW/CT Member prices, a savings of 20%

Additionally, 2 FREE Registrations for the Conference for social workers from your agency or organization

A full-page ad in the online Conference Brochure

Your logo printed on the "earth friendly" Conference Tote Bag and signage acknowledging your support displayed at the Conference

A RESERVED Table in a prime location in the Exhibit Area including 4 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers

SAVE THE DATE POSTCARD SPONSOR \$2,500

This sponsorship is an opportunity to have your company's logo and acknowledgement of sponsorship placed on postcards sent to over 2500 NASW/CT members. Acknowledgement on the Conference page along with logo and company link. (Deadline February 1, 2024)

Recognition during the Conference Opening Session

Acknowledgement in the online Conference Brochure Add a subheading

Additionally, 2 FREE Registrations for the Conference for social worker from your agency or organization



Recognition on social media and signage at event

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffer

CONFERENCE TOTE BAG SPONSOR \$2000

This sponsorship is an opportunity to subsidize the popular "earth friendly" conference tote bag, have your company or organization logo prominently displayed on the bag, and gain significant distinction as a conference supporter (Limit to 2 sponsorships per side). Deadline March 25th, 2024.

Acknowledgement with your logo in the online Conference Brochure

Acknowledgement on the Conference page along with logo and company link

Recognition during the Conference Opening Session

1 FREE Registration for the Conference for social workers from your agency or organization

Acknowledgement in the online Conference Brochure

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors

Additional benefits include those offered to Tote Bag Stuffers

Participation in vendor booth game

BROCHURE SPONSOR \$1200/1000

This sponsorship will set your company or organization apart as a NASW/CT supporter. Full page inside cover is \$1200; Full page inside back cover is \$1000 in online Conference Brochure to over 2500 members.

Acknowledgement on the Conference page along with logo

Recognition during the Conference Opening Session



1 FREE Registration for the Conference for social workers from your agency or organization

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers

KEYNOTE SPONSOR \$900

This sponsorship assists NASW/CT with the keynote honorarium and places your company or organization in the forefront.

Visibility and acknowledgement with your logo in the online Conference Brochure

Recognition during the Conference Opening Session

Special signage acknowledging Keynote Speaker Sponsorship

Acknowledgement on the Conference page along with logo

A Table in the Exhibit Area including 2 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers

LUNCH RECEPTION SPONSOR \$700

Participate by sponsoring the mid-day luncheon when important networking and connections occur.

A Special Thank You during the luncheon hour and event signage acknowledging sponsorship

One 1/2 price Conference Registration for a social worker from your agency or organization •

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers for exhibitors



EXHIBIT TABLE SPONSOR \$550

A great opportunity to increase your visibility and bring your company or organization directly to the conference attendees.

A Table in the Exhibit Area including 2 complimentary lunches (no deadline as long as tables are available)

Participation in vendor booth game

One 1/2 price Conference Registration for a social worker from your agency or organization
Recognition on the Conference page

Acknowledgement in the NASW/CT "Connections" Newsletter

WORKSHOP SPONSOR \$350

Sponsor an individual workshop in an area of particular interest to your company or organization or when one of your employees or co-workers is presenting.

Recognition during workshop sponsored via table signage

Recognition on the Conference page

Acknowledgement on the NASW/CT "Connections" Newsletter

TOTE BAG STUFFER SPONSOR

*An ideal option for non-profit organizations or those with limited budgets, this is a great way to reach every conference attendee. Include your brochure or promotional item in the "earth friendly" conference tote bag. **Your bag stuffers must be received by May 10th, at 2139 Silas Deane Highway, Suite 205, Rocky Hill, CT 06067 to ensure inclusion. A minimum of 500 pieces is recommended.***

·1 Promotional Item \$100.00

·2 Promotional Items \$150.00

·3 Promotional Items \$200.00

·Recognition on the Conference page

·Acknowledgement on the NASW/CT "Connections" Newsletter



EXHIBITOR & SPONSORSHIP

NASW/CT's 37th Annual Conference

May 31, 2024

Mystic Marriott Hotel & Spa

I hereby agree to become a Sponsor of the 2024 NASW-CT Annual Conference at the following level:

PARTNERING SPONSOR \$3,500

SAVE THE DATE POSTCARD SPONSOR \$2,500

CONFERENCE TOTE BAG SPONSOR \$2000

BROCHURE SPONSOR

- \$1200 Full page inside cover
- \$1000 Full page inside back cover

KEYNOTE SPONSOR \$900

LUNCH RECEPTION SPONSOR \$700

EXHIBIT TABLE SPONSOR \$550

WORKSHOP SPONSOR \$350

BROCHURE AD OPTIONS

- FULL PAGE AD \$400
- 1/2 PAGE AD \$275
- 1/4 PAGE AD \$195
- BUSINESS CARD AD \$95



EMPOWERING
SOCIAL WORKERS!

Once NASW/CT receives the below form we will confirm receipt. You can also fill the form out online at <https://lp.constantcontactpages.com/ev/reg/8zaz7qk>

Please remember that there are due dates on several of the sponsorships which will be included in your confirmation. All graphics should be emailed via jpeg or other high resolution format.

Sponsorship Information:

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: () _____

Email Address: _____

Contacts: Please indicate the primary conference contact person and additional contacts that maybe supporting your Exhibit Space, Sponsorship, Advertising, and/or Confirmation of participation at Annual Conference.

Contact Name: _____

Email: _____

Exhibit Space Staff: _____

Email: _____

Payments can be made online at
<https://lp.constantcontactpages.com/ev/reg/8zaz7qko>
or checks payable to:
National Association of Social Workers, CT Chapter
2139 Silas Deane Hwy. , Ste. 205
Rocky Hill, CT 06067

Questions: Contact Pamela Nixon, Manager Professional Education at
pnixon.naswct@socialworkers.org or (860) 371-8183