



EMPOWERING SOCIAL WORKERS!

Inspiring Action, Leading Change

NASW/CT's 37th Annual Conference

May 31, 2024

The Mystic Marriott Hotel & Spa



Conference Overview

The NASW- CT Annual Conference is the must-attend event of the year for Connecticut social workers. The conference brings together hundreds of participants from across the region for a day of learning and networking.

Who Sponsors and Exhibits?

Academic and Educational Institutions

Government Agencies

Long-term Care Organizations

Medical/Healthcare Products and Services

Mental Health Providers and Services

Nonprofit Organizations

Professional Services

Veteran's Organizations

Sponsor Benefits

Interact with social workers face-to-face to increase your organization's brand awareness

Generate leads or sell your product!

Network with industry colleagues and find new business partners.

Provide customer service to existing customers.

Gain valuable insight on your customer's needs.

Identify potential employees.



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

CONFERENCE TOTE BAG SPONSOR \$2000 (ONLY 1 LEFT)

*This sponsorship is an opportunity to subsidize the popular "earth friendly" conference tote bag, have your company or organization logo prominently displayed on the bag, and gain significant distinction as a conference supporter (Limit to 2 sponsorships per side).
Deadline March 22nd, 2024.*

Acknowledgement with your logo in the online Conference Brochure

Acknowledgement on the Conference page along with logo and company link

Recognition during the Conference Opening Session

1 FREE Registration for the Conference for social workers from your agency or organization

Acknowledgement in the online Conference Brochure

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors

Additional benefits include those offered to Tote Bag Stuffers

Participation in vendor booth game

COMPANY SPONSORED EMAIL \$1200

This sponsorship is an opportunity to have your company's logo and acknowledgement of sponsorship placed on emails sent to over 2500 NASW/CT members.

This includes one reminder Save the Date and one Thank You email.

Acknowledgement on the Conference page along with logo and company link.

Acknowledgement in the online Conference Brochure

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers

1 FREE Registration for the Conference for social worker from your agency or organization

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

LUNCH RECEPTION SPONSOR \$700

Participate by sponsoring the mid-day luncheon when important networking and connections occur.

A Special Thank You during the luncheon hour and event signage acknowledging sponsorship

One 1/2 price Conference Registration for a social worker from your agency or organization ·

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers for exhibitors

EXHIBIT TABLE SPONSOR \$550

A great opportunity to increase your visibility and bring your company or organization directly to the conference attendees.

A Table in the Exhibit Area including 2 complimentary lunches (no deadline as long as tables are available)

Participation in vendor booth game

*One 1/2 price Conference Registration for a social worker from your agency or organization
Recognition on the Conference page*

Acknowledgement in the NASW/CT "Connections" Newsletter

WORKSHOP SPONSOR \$350

Sponsor an individual workshop in an area of particular interest to your company or organization or when one of your employees or co-workers is presenting.

Recognition during workshop sponsored via table signage

Recognition on the Conference page

Acknowledgement on the NASW/CT "Connections" Newsletter



TOTE BAG STUFFER SPONSOR

An ideal option for non-profit organizations or those with limited budgets, this is a great way to reach every conference attendee. Include your brochure or promotional item in the "earth friendly" conference tote bag. **Your bag stuffers must be received by May 10th, at 2139 Silas Deane Highway, Suite 205, Rocky Hill, CT 06067 to ensure inclusion. A minimum of 500 pieces is recommended.**

- 1 Promotional Item \$100.00
- 2 Promotional Items \$150.00
- 3 Promotional Items \$200.00
- Recognition on the Conference page
- Acknowledgement on the NASW/CT "Connections" Newsletter

BROCHURE AD OPTIONS

- FULL PAGE AD \$400
- 1/2 PAGE AD \$275
- 1/4 PAGE AD \$195
- BUSINESS CARD AD \$95



EXHIBITOR & SPONSORSHIP

NASW/CT's 37th Annual Conference

May 31, 2024

Mystic Marriott Hotel & Spa

I hereby agree to become a Sponsor of the 2024 NASW-CT Annual Conference at the following level:

CONFERENCE TOTE BAG SPONSOR \$2000

LUNCH RECEPTION SPONSOR \$700

EXHIBIT TABLE SPONSOR \$550

WORKSHOP SPONSOR \$350

BROCHURE AD OPTIONS

- **FULL PAGE AD \$400**
- **1/2 PAGE AD \$275**
- **1/4 PAGE AD \$195**
- **BUSINESS CARD AD \$95**



EMPOWERING
SOCIAL WORKERS!

Once NASW/CT receives the below form we will confirm receipt. You can also fill the form out online at <https://lp.constantcontactpages.com/ev/reg/8zaz7qk>

Please remember that there are due dates on several of the sponsorships which will be included in your confirmation. All graphics should be emailed via jpeg or other high resolution format.

Sponsorship Information:

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: () _____

Email Address: _____

Contacts: Please indicate the primary conference contact person and additional contacts that maybe supporting your Exhibit Space, Sponsorship, Advertising, and/or Confirmation of participation at Annual Conference.

Contact Name: _____

Email: _____

Exhibit Space Staff: _____

Email: _____

Payments can be made online at
<https://lp.constantcontactpages.com/ev/reg/8zaz7qko>
or checks payable to:
National Association of Social Workers, CT Chapter
2139 Silas Deane Hwy. , Ste. 205
Rocky Hill, CT 06067

Questions: Contact Pamela Nixon, Manager Professional Education at
pnixon.naswct@socialworkers.org or (860) 371-8183