

NASW/CT Sponsorship Opportunities and Fees

PARTNERING SPONSOR

\$3000

This top echelon sponsorship, significantly supporting the state's professional social worker organization's conference, will be acknowledged in all the chapter's promotional conference materials, emails to members, event signage, and the conference brochure.

- ◆ Recognition during the Conference's Opening Session
- ◆ All staff employed by the Partnering Sponsor may attend the Conference at NASW/CT Member prices, a savings of 20%
- ◆ Additionally, 2 FREE Registrations for the Conference for social workers from your agency or organization
- ◆ A full page ad in the Conference Brochure if sponsorship decided by 2/13/15 print deadline; otherwise a free full paid ad in the "Connections" Newsletter
- ◆ Your Logo printed on the "earth friendly" Conference Tote Bag and signage acknowledging your support displayed at Conference
- ◆ A RESERVED Table in a prime location in the Exhibit Area including 4 complimentary lunches for exhibitors
- ◆ Additional benefits include those offered to Packet Sponsors

BROCHURE SPONSOR

\$1500/\$1200

This sponsorship provides extraordinary help in printing the conference brochure which is distributed to over 3200 people and will set your company or organization apart as a NASW/CT supporter. Inside front cover is \$1500; inside back cover is \$1200.

- ◆ Visibility and Acknowledgement with your logo in the Conference Brochure if sponsorship decided by 2/13/15
- ◆ Recognition during the Conference's Opening Session
- ◆ 2 Free Registrations for the Conference for social workers from your agency
- ◆ A RESERVED Table in a prime location in the Exhibit Area including 4 complimentary lunches
- ◆ Additional benefits include all those offered to Packet Sponsors

CONFERENCE TOTE BAG SPONSOR

\$1000

This sponsorship is an opportunity to subsidize the popular "earth friendly" conference tote bag, have your company or organization logo prominently displayed on the bag, and gain significant distinction as a conference supporter. (Limited to 2 sponsorships per side)

- ◆ Visibility and Acknowledgement with your logo in the Conference Brochure if sponsorship decision made by 2/13/15, otherwise deadline is 4/1/15
- ◆ Recognition during the Conference Opening Session
- ◆ 1 Free Registration for the Conference for a social worker from your agency
- ◆ A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches
- ◆ Additional benefits include all those offered to Packet Sponsors

KEYNOTE SPONSOR

\$750

This sponsorship assists NASW/CT with the keynote honorarium and places your company or organization in the forefront.

- ◆ Visibility and Acknowledgement with your logo in the Conference Brochure if sponsorship decided by 2/13/15; otherwise no deadline
- ◆ Recognition during the Conference's Opening Session and special event signage acknowledging Keynote Speaker Sponsorship
- ◆ A Table in the Exhibit Area including 2 complimentary lunches
- ◆ Additional benefits include all those offered to Packet Sponsors

LUNCH SPONSOR

\$500

Participate by sponsoring the mid-day luncheon when important networking and connections occur.

- ◆ A Special Thank You during the luncheon hour and event signage acknowledging the sponsorship
- ◆ One ½ price Conference Registration for a social worker from your agency
- ◆ A Table in the Exhibit Area including 2 complimentary lunches
- ◆ Additional benefits include all those offered to Packet Sponsors

EXHIBIT TABLE SPONSOR

\$400

A great opportunity to increase your visibility and bring your company or organization directly to the conference attendees.

- ◆ A Table in the Exhibit Area including 2 complimentary lunches (no deadline as long as tables are available)
- ◆ Recognition in the conference packet
- ◆ Acknowledgement in the NASW/CT "Connections" Newsletter

COFFEE BREAK SPONSOR

\$300

Contribute to the Conference and display your logo when attendees arrive and go for that first cup of coffee.

- ◆ Acknowledgement at the Coffee Service tables with event signage
- ◆ Recognition in the conference packet
- ◆ Acknowledgement in the NASW/CT "Connections" Newsletter

WORKSHOP SPONSOR

\$150

Sponsor an individual workshop in an area of particular interest to your company or organization or when one of your employees or co-workers is presenting.

- ◆ Acknowledgement in the Conference Brochure at the Workshop description if sponsorship decided by 2/13/15; otherwise no deadline
- ◆ Recognition in the conference packet
- ◆ Acknowledgement in the NASW/CT "Connections" newsletter

PACKET SPONSOR

\$75

An ideal option for non-profit organizations or those with limited budgets, this is a great way to reach every conference attendee.

- ◆ An Agency Brochure or Flyer, pen, pencil, or other business novelty, inserted into each conference attendee's packet (deadline 4/25/14)
- ◆ Recognition in the conference packet
- ◆ Acknowledgement in the NASW/CT "Connections" newsletter