**Agenda for NASW Lobby Day Training**

**October 16, 2020**

**Via ZOOM**

**8:40-8:55** Log In

**9:00 Program Begins**

**9:00 – 9:15** Welcome Remarks

Carol Awasu, Chair, Social Work Department; Director, MSW Program; Professor of Social Work at Quinnipiac University

Steve Karp Executive, Director of National Association of Social Workers, Connecticut Chapter

**9:15- 9:20**  Introductions – **Bill Welz**

Thank social work students and professionals for coming

Explanation of why it is important for students and professionals to get involved

Outline the day’s schedule

**9:20- 9:45** Description of the general assembly process/Power Point

Discussion of Open Seats/Change in Leadership **– Joe Grabar/Bill Welz**

**9:45 – 10:00 Question and Answer period**

**10:00 – 10:15 Break**

**10:15 – 11:00** Opportunities for advocacy around a bill **- Kate Robinson**

Lobby Day

Phone calls

E-mails

Testifying at a public hearing

Office hours

House parties

Supermarket, post office, etc.

Other?

Simple Formula

* 1. Right message
  2. Right messenger
  3. Right recipient
  4. Right time

Effective Advocacy

1. Identify yourself
2. Tell legislator what you want
3. Keep it brief
4. Make it personal - why is this legislation important to you?
5. Be polite
6. Leave legislator with information (fact sheet)
7. “I Don’t Know”
8. Ask legislator their position on the issue.
9. Follow-up with thank you note, etc.

**11:00 Break while Legislators get settled**

**11:10** Introduction of Legislators **– Joe Grabarz**

**11:15- 11:45** Moderated Discussion/ How Social Work informs their work as Legislators

**11:45-12:15** Question/Answers for Legislators