

Annual Social Work Conference

June 9, 2023

Wyndham Southbury

PARTNERING SPONSOR \$3500

This top echelon sponsorship, significantly supports the state's professional social worker organization's conference. It includes acknowledgement in all the chapter's promotional materials including the Save the Date postcard sent to over 2500 NASW/CT members (*If sponsorship received by March 1, 2023*), banner on Conference page with logo and company link, event signage, social media exposure and the online Conference Brochure

Recognition during the Conference's Opening Session: A representative will have 3 minutes to address attendees during opening remarks

All staff employed by the Partnering Sponsor may attend the Conference at NASW/ CT Member prices, a savings of 20%

Additionally, 2 FREE Registrations for the Conference for social workers from your agency or organization

A full-page ad in the online Conference Brochure

Your logo printed on the "earth friendly" Conference Tote Bag and signage acknowledging your support displayed at the Conference

A RESERVED Table in a prime location in the Exhibit Area including 4 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers

SAVE THE DATE POSTCARD SPONSOR \$2000 (*Deadline March 1, 2023*)

This sponsorship is an opportunity to have your company's logo and acknowledgement of sponsorship placed on postcards sent to over 2500 NASW/CT members. Acknowledgement on the Conference page along with logo and company link

Recognition during the conference opening session

Additionally, 2 FREE Registrations for the Conference for social workers from your agency or organization

Acknowledgement in the online Conference Brochure

Acknowledgement on social media and signage at event

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches for exhibitors

Participation in vendor booth game

Additional benefits include those offered to Tote Bag Stuffers

CONFERENCE TOTE BAG SPONSOR \$1700

This sponsorship is an opportunity to subsidize the popular “earth friendly” conference tote bag, have your company or organization logo prominently displayed on the bag, and gain significant distinction as a conference supporter (Limited to 2 sponsorships per side) *Deadline April 17, 2023*

Acknowledgement with your logo in the online Conference Brochure

Acknowledgement on the Conference page along with logo and company link

Recognition during the Conference Opening Session

1 Free registration for the conference for a social worker from your agency

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches

Participation in vendor booth game

Additional benefits include those offered in Tote Bag Stuffer sponsorship

BROCHURE SPONSOR \$1000/900

This sponsorship will set your company or organization apart as a NASW/CT supporter. Full page inside front cover is \$1000; Full page inside back cover is \$900 in online Conference Brochure to over 2500 people

Acknowledgement on the Conference page along with logo

Recognition during the Conference Opening Session

1 free Registration for the Conference for social workers from your agency

A RESERVED Table in a prime location in the Exhibit Area including 2 complimentary lunches

Participation in vendor booth game

Additional benefits include those offered in Tote Bag Stuffer sponsorship.

KEYNOTE SPONSOR \$850 (2 available)

This sponsorship assists NASW/CT with the keynote honorarium and places your company or organization in the forefront

Visibility and Acknowledgment with your logo in the online Conference Brochure

Recognition during the Conference's Opening Session and special event signage acknowledging Keynote Speaker Sponsorship

Acknowledgement on the Conference page along with logo

A Table in the Exhibit Area including 2 complimentary lunches

Participation in vendor booth game

Additional benefits include those offered in Tote Bag Stuffer sponsorship

LUNCH SPONSOR \$650 (4 Available)

Participate by sponsoring the mid-day luncheon when important networking and connections occur

A Special Thank You during the luncheon hour and event signage acknowledging sponsorship

Acknowledgement on the Conference page

One ½ price Conference Registration for a social worker from your agency

A Table in the Exhibitor Area including 2 complimentary lunches

Participation in vendor booth game

Additional benefits include those offered in Tote Bag Stuffer sponsorship

EXHIBIT TABLE SPONSOR \$500

A great opportunity to increase your visibility and bring your company or organization directly to the conference attendees

A Table in the Exhibit Area including 2 complimentary lunches (no deadline as long as tables are available)

Participation in vendor booth game

One ½ price Conference Registration for a social worker at your agency

Recognition on the Conference page

Acknowledgement in the NASW/CT "Connections" Newsletter

WINE & CHEESE RECEPTION SPONSOR \$400

Contribute to the conference and display your logo when attendees relax and mingle at the end of the conference

Acknowledgement at the Wine and Cheese table with event signage

Acknowledgement on the Conference page

Acknowledgement in the NASW/CT "Connections" Newsletter

COFFEE BREAK SPONSOR \$400

Contribute to the conference and display your logo when attendees arrive and go for that important cup of coffee

Acknowledgement at the Coffee Service tables with event signage

Acknowledgement on the Conference page

Acknowledgement in the NASW/CT "Connections" Newsletter

WORKSHOP SPONSOR \$300

Sponsor an individual workshop in an area of particular interest to your company or organization or when one of your employees or co-workers is presenting

Recognition during workshop sponsored via table signage

Recognition on the Conference page

Acknowledgement in the NASW/CT "Connections" Newsletter

TOTE BAG STUFFER SPONSOR

An ideal option for non-profit organizations or those with limited budgets, this is a great way to reach every conference attendee

Include your brochure or promotional item in the "earth friendly" conference tote bag. Your bag stuff must be received by May 19th, 2023, at 2139 Silas Deane Hwy., Rocky Hill, CT 06067 to ensure inclusion. A minimum of 500 pieces is recommended.

1 Promotional Item \$100.00

2 Promotional Items \$150.00

3 Promotional Items \$200.00

Recognition on the Conference page

Acknowledgment in the NASW/CT "Connections" Newsletter